

All PoliceJobs.co.uk was launched in January 2007 and has revolutionised the police recruitment market in the UK. By running all police vacancies, both staff and officers, the site has become the first and, for many, the only port of call for job seekers in the criminal justice system.

Thanks to a tie in with the Police National Legal Database, which is part of West Yorkshire Police, allpolicejobs.co.uk is linked from the intranet of all 43 forces in England and Wales. The site also tops google and yahoo search results for the terms "police" and "jobs".

Every month, around 100,000 unique visitors (google 'adwords' August 2009) download 250,000 jobs, making all police jobs the only place guaranteeing a vacancy will be seen by a wide and varied audience.

Call Richard now on 01271 854061.

To talk about advertising options, please call Richard Place on 01271 854061 or email [richard@allpolicejobs.co.uk](mailto:richard@allpolicejobs.co.uk)

The screenshot shows the AllPoliceJobs.co.uk website layout. At the top is a blue banner with the site logo. Below it is a navigation menu with links: HOME, YOUR JOBS/ALERTS, LATEST JOBS, CLOSING JOBS, CONTACT US, ABOUT US. The main content area is divided into several sections: a top navigation bar with job categories (Safety Officer, Superintendents, Scenes of Crime Administrator - Old Woking), a 'Featured Jobs' section with a grid of job listings (one listing is for West Yorkshire Police Dog Trainer), a search sidebar on the left with filters for Category, Position, Force, and Keywords, and a 'FORCES' sidebar on the left with a list of police forces. A vertical sidebar on the right contains the text 'AllPoliceJobs.co.uk' and 'Advertising opportunities'. Several blue arrows point to specific advertising spots: a large banner at the top, a square spot in the featured jobs grid, a featured job listing, a full skyscraper spot on the right sidebar, and a button spot at the bottom of the right sidebar.

### Banner 586 x 60 pixels

The most common form of Internet advertising and an excellent way of raising brand awareness, delivering a message into the heart of an Internet community  
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### Square 144 x 144 pixels

£500 per month, available pro rata per week

### Featured Jobs 276 x 61 pixels

£200 per week, 5 boxes available

### Full Skyscraper 120 x 600 pixels

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### Half Skyscraper 120 x 300 pixels

£650 per month, available pro rata per week

### Button 120 x 60 pixels

A lower cost route to promote brand awareness and your message  
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Vernon Lodge  
354 Carshalton Road  
Carshalton  
Surrey  
SM5 3PY

T: +44 (0)1271 854061